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APPLY NOW

Digital Marketing Strategist: Remote Work with Earnings of \$95,000-\$123,000 annually

Description

Job Updated: [wpdts-date-time]Salary Range: \$95,000-\$123,000/year

Job Description

As a Remote Online Business Strategist, you will [wpts_spin]{play a critical role|be instrumental|play an important role|[/wpts_spin] in developing and implementing business plans and strategies that drive revenue growth and profitability for our online business. Your strategic vision and analytical skills will be instrumental in identifying opportunities for growth and success in the competitive online marketplace. You will work closely with cross-functional teams, including product, marketing, and sales, to develop and execute effective go-to-market strategies and ensure the success of our online business.

Responsibilities

- Develop and implement online business plans and strategies that align with business goals and objectives.
- Conduct market research and analysis to identify growth opportunities and market trends.
- Collaborate with product and service teams to develop new products and services that align with market demand.
- Analyze business data to measure performance and identify areas for improvement.
- Develop financial models and projections to inform business planning and decision-making.
- Collaborate with marketing and sales teams to develop and implement effective go-to-market strategies.
- Manage the entire online business process, including budgeting, forecasting, and reporting.
- Stay up-to-date with industry trends and best practices, and incorporate them into business planning and strategy development.

Requirements

- Bachelor's degree in business administration, marketing, or a related field.
- Proven experience in online business strategy development, with a strong track record of successful outcomes.
- Excellent analytical, problem-solving, and critical thinking skills.
- Strong knowledge of online business models, trends, and best practices.

Hiring organization

Work From Home Customer Service

Base Salary

\$ 95,000 - \$ 123,000

Industry

Customer Service

Job Location

Remote work possible

Date posted

December 31, 2025

Valid through

01.01.2029

- Proficiency in financial modeling and analysis tools and software.
- Ability to work independently and as part of a team, with a strong commitment to achieving business goals.
- Strong communication and interpersonal skills, with the ability to influence and persuade others.
- Passion for online business strategy and a desire to stay up-to-date with industry trends and best practices.

About Work From Home Recruiters

At Work From Home Recruiters, we are committed to bringing you the best remote and work-from-home job opportunities from all over the web. Our mission is to help connect job seekers with high-quality, legitimate remote job opportunities that offer flexibility, freedom, and the ability to work from anywhere in the world. We understand that finding the right remote job can be challenging, so we work hard to make the process as easy and streamlined as possible.

FAQs About Remote Work

1. What is remote work? Remote work refers to a work arrangement in which an employee is not physically present in a traditional office or workplace setting. Instead, remote workers have the flexibility to work from home, a co-working space, or any location with an internet connection

2. What are the benefits of remote work? Remote work offers a wide range of benefits, including increased flexibility and work-life balance, the ability to work from anywhere in the world, and reduced commuting time and costs. Additionally, many remote jobs offer competitive salaries and benefits packages, making them an attractive option for job seekers

3. What skills are needed to succeed in a remote work environment? To succeed in a remote work environment, it's important to have strong communication skills, time management skills, and the ability to work independently. Additionally, remote workers should be comfortable using digital communication tools and have a reliable internet connection.

How to Apply

Our client is hosting an online webinar to discuss this position in more detail. Click the link below to register to learn more

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Disclosure

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