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Remote Jobs in Marketing – Entry-Level Chat Support Role (No Experience Needed)

Description

Position Summary

Searching for **remote jobs in marketing** that offer flexibility, skill-building, and a foot in the door—without needing a degree or background in the field? This entry-level chat support position gives you hands-on experience with real-time customer messaging, brand communication, and soft sales—all while working from home. It's ideal for anyone looking to break into digital marketing, ecommerce, or customer engagement roles remotely. In this fully remote role, you'll respond to live customer messages, help with basic product support, and assist with promotional outreach using prewritten scripts. The best part? No phone calls, no hard selling, and no prior experience required. If you're exploring marketing as a career path or looking for a way to build portfolio-worthy remote work skills, this is a great place to start.

About the Role

You'll work as a live chat assistant supporting ecommerce, SaaS, and digital brands. Your daily tasks involve helping customers understand product benefits, sharing discount codes, answering pre-purchase questions, and guiding visitors toward conversion goals—all key elements of digital marketing support. Think of it as real-time messaging aligned with marketing objectives. While you're not creating ad campaigns, you're directly influencing conversion rates, engagement, and customer satisfaction—all of which are critical to a company's marketing success. And you'll do it using templates and dashboards that make it easy, even for beginners.

Key Responsibilities

Live Chat Engagement

- Respond to inbound chats on websites and social media platforms
- Use messaging templates to answer common questions about products or services
- Assist with real-time conversations to support conversion goals

Promotional Support

- Send discount codes and campaign links to interested customers
- Answer FAQs related to seasonal offers or product bundles

Hiring organization

Remote Chat Support Positions No Degree

Industry

Customer Service

Job Location

Remote work possible

Base Salary

\$ 25 - \$ 35

Date posted

September 21, 2025

Valid through

01.01.2029

- Track which promos customers respond to and report patterns to your team

Content & Brand Communication

- Ensure all customer messaging follows brand tone and guidelines
- Log feedback and objections to improve future marketing messaging
- Share customer insights with content, marketing, or product teams

Daily Workflow

Morning

You begin your shift by logging into your dashboard and reviewing any customer follow-ups or promotional updates. You start responding to chats from customers exploring landing pages, asking about a new product, or requesting a coupon.

Afternoon

You may handle 15–25 chats throughout your day, depending on demand. Some involve soft selling—explaining how a product solves a specific problem. Others are purely support: guiding users through a signup form or helping them navigate the checkout page.

Evening

Wrap up by logging key metrics—number of chats completed, positive feedback, and recurring objections. You may also share insights that help shape future marketing offers or FAQ improvements.

This Job Is Perfect For

- Job seekers looking for **remote jobs in marketing** with no formal experience
- Digital nomads or stay-at-home parents seeking flexible online work
- Students or graduates wanting to build a marketing-aligned resume
- Career changers exploring online communication, customer experience, or ecommerce
- Anyone wanting to learn how live chat supports modern digital marketing funnels

Minimum Requirements

- No prior marketing or chat experience necessary
- Must be at least 18 years old
- Typing speed of 35 WPM or higher
- Basic English writing skills and good grammar
- Access to a laptop, tablet, or phone with a reliable internet connection

Helpful Skills (Not Required)

- Basic understanding of online shopping or ecommerce platforms
- Familiarity with tools like Slack, Intercom, or Notion
- Interest in digital marketing, conversion funnels, or content strategy

Pay and Flexibility

- Hourly pay: \$25–\$35 depending on task volume and efficiency
- Work 5–40 hours per week (your choice)
- Fully remote: work from home or anywhere in the world
- Daily or weekly pay options available

Training & Onboarding

All new team members complete a brief onboarding program that includes chat training, brand tone guidelines, messaging best practices, and troubleshooting examples. It's designed for people with zero background in customer support or marketing. Once completed, you can begin responding to real chat tasks within 48–72 hours.

Frequently Asked Questions

Is this job a good way to gain marketing experience?

Yes. While this role is focused on customer support, you'll be working directly in support of marketing goals—responding to leads, driving conversions, and providing feedback that shapes brand communication.

Do I need to be on the phone?

No. This is a 100% written communication job. There are no voice calls, video meetings, or cold outreach required.

Can I work from anywhere?

Yes. This role is open globally to applicants who meet the language and internet requirements.

Is there a fixed schedule?

No. You choose your own hours. Work mornings, evenings, weekends, or around your current schedule.

What kind of companies will I support?

You'll support ecommerce stores, online service brands, digital education platforms, and small SaaS companies—each offering real marketing-focused messaging scenarios.

How to Apply

Click the “Apply Now” button to begin your onboarding process. You'll receive access to your training dashboard and be guided step-by-step through the setup. Once complete, you'll unlock access to live chat tasks and begin earning immediately.

Why This Counts as a Remote Marketing Job

Marketing isn't just about ads and analytics—it's about communicating clearly,

supporting brand identity, and helping customers make decisions. In this chat support role, you'll be doing all of that and more, even as a beginner. You'll be learning the fundamentals of customer psychology, conversion behavior, and messaging—all through hands-on experience.

Final Thoughts

If you've been looking for **remote jobs in marketing** but don't have a portfolio or degree, this is your chance to get started with meaningful, paid work that aligns directly with real-world marketing skills. Whether you want to grow into a digital marketing career or simply enjoy flexible, text-based online work, this is a fast and legitimate way to begin. Apply now and take your first step into the world of modern marketing from wherever you are.



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