

<https://jobtacular.com/job/remote-online-marketing-specialist-95000-123000-year/>

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Digital Sales Expert Positions: Online Roles with \$95,000-\$123,000 Annual Pay

Description

Job Updated: [wpdts-date-time]

Job Summary

We are seeking a highly motivated and experienced Online Marketing Specialist to design and execute effective digital marketing campaigns that increase brand awareness, drive traffic, and generate leads. As an Online Marketing Specialist, you will work closely with our marketing team to develop and implement campaigns that leverage various online channels and tactics, including email marketing, social media, PPC advertising, and content marketing.

Responsibilities

- Develop and implement digital marketing strategies that align with business goals and objectives.
- Collaborate with marketing team members to create and execute effective email marketing campaigns.
- Manage and grow social media accounts, including creating and curating content, monitoring engagement, and analyzing performance.
- Develop and execute PPC advertising campaigns, including keyword research, ad creation, and optimization.
- Create and manage content marketing campaigns, including blog posts, articles, videos, and infographics.
- Collaborate with design and development teams to create landing pages and other online assets that drive conversions.
- Analyze and interpret marketing data to measure campaign effectiveness and identify areas for improvement.
- Stay up-to-date with industry trends and best practices, and incorporate them into marketing strategies.
- Monitor and analyze competitor marketing activities and incorporate insights into marketing strategies.

Requirements

- Bachelor's degree in marketing, advertising, or a related field.
- Proven experience in online marketing, with a strong track record of successful campaign outcomes.
- Excellent communication, interpersonal, and creative skills.
- Strong analytical and problem-solving skills, with the ability to interpret

Hiring organization

Work From Home Customer Service

Base Salary

\$ 95,000 - \$ 123,000

Industry

Customer Service

Job Location

Remote work possible

Date posted

February 2, 2025

Valid through

01.01.2029

marketing data and make informed recommendations.

- Proficiency in digital marketing tools and platforms, including Google Analytics, AdWords, Facebook Ads, and email marketing software.
- Knowledge of SEO best practices and techniques.
- Ability to work independently and as part of a team, with a strong commitment to achieving business goals.
- Passion for digital marketing and a desire to stay up-to-date with industry trends and best practices.

About Work From Home Recruiters

At Work From Home Recruiters, we bring remote and work from home jobs to you from all over the web. Our mission is to make it easy for job seekers to find the right job that fits their skills and lifestyle.

FAQs About Remote Work

What is remote work?

Remote work is a work arrangement where an employee works outside of a traditional office setting. This can include working from home, a co-working space, or any other location that allows them to complete their job duties.

What are the benefits of remote work?

Remote work offers many benefits, including a better work-life balance, increased flexibility, and the ability to work from anywhere. It also allows employers to tap into a larger talent pool and reduce overhead costs associated with maintaining a physical office.

What skills do I need to work remotely?

To work remotely, you need excellent communication skills, time management skills, and the ability to work independently. You should also have strong technical skills and be comfortable using digital tools and platforms to collaborate with team members.

How do I find remote work?

There are many job sites that specialize in remote work, including Work From Home Recruiters. You can also search for remote jobs on traditional job sites by using keywords such as "remote," "work from home," or "telecommute." Additionally, networking with others in your industry can help you uncover remote job opportunities.

How to Apply [Click here to apply to this position](#) or [click here to discuss this position in more detail](#). Click [here](#) to learn more about our services.

Visit Site

Disclosure

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